

# Proposition 218 – Ad Hoc Committee

## Unapproved, Informal Meeting Minutes

Google Meet – July 29, 2025, 2:00 PM

President Kennedy, Vice President Palmer, GM Savage

### Informal Minutes

#### 1. Polling Firms

General discussion about responses submitted including discussion regarding Matt Reilly / David Binder Research, Competitive Edge, Probelsky, and True North responses. GM Savage notes that requests for proposals are posted on the District website for Polling firms and Communications Firms. Group discusses the pros/cons of several of the approaches suggested by the responders. The group talks about the cost trade-offs of each and how the responders differ in their approaches and experience. Time is spent discussing voters as opposed to interested parties (such as community members, renters, business owners who do not own the property they operate from, and those who live outside the district but will vote). The group briefly discusses how assessments will be handled and how it impacts which respondent to select.

#### 2. Communications Firms

The group discusses the responses received thus far. Agreement that additional responses should be obtained through direct outreach.

#### 3. Next meeting

Group discusses their desire to have a question/answer period with the top responders in each area. GM Savage to coordinate.

### Action Items

- GS – obtain additional communications proposals
- All – provide dates/times for “interviews” with top responders. Both committee members note that they are generally around until the end of the month.
- GS – work with responders to arrange meetings.

Meeting concluded around 2:35PM